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### Summer Field School [Online] on MOUNTAIN ECOSYSTEMS AND RESOURCE MANAGEMENT Ivano-Frankivsk Region, Ukraine :: 19-28 September, 2021

#### DELEGATE PARTICIPANT'S PROFILE



### Dr. Alla Pecheniuk

Chairperson

Institute of Socio-Economic Regional Studies Associate Professor

Department of Economics, Entrepreneurship, Trade and Exchange Activities

State Agrarian and Engineering University in Podilia

Kamianets-Podilskyi, Ukraine

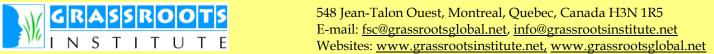
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**Highest Education** 

**Personal Statement** 

### PhD (Economics)

Dear colleagues and participants of the Summer School! I am a delegate to the Mountain Ecosystems and Resource Management Summer Field School and I am very pleased to meet you. I am a PhD of economic sciences, chairperson of the public organization "Institute of Socio-Economic Regional Studies", associate professor of the Department of Economics, Entrepreneurship, Trade and Exchange Activities, State Agrarian and Engineering University in Podilia. In 1995 graduated from Shepetivka Agricultural College of Accounting. Received the degree of Junior Specialist -Accountant. In 2000 studied at the State Agrarian and Engineering Academy in Podilia. Received a Master's degree in Economics - Manager; Until 2002, worked as an economist in the Department of Economic Analysis of Prices and Wages at OJSC Electron, Kamianets-Podilsky. In 2004 graduated from the State Agrarian and Engineering Academy in Podilia. Received a Master's degree in Accounting and Auditing. Until 2007, worked as a lecturer at the Department of Tourism Management at the Kamianets-Podilsky Faculty of Economics



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	and Law, Kyiv University of Tourism, Economics and Law.
	Subsequently, until 2018 - work as a lecturer at the
	Department of Economics, Marketing and Finance of Tourism and Hospitality Enterprises, Kyiv University of Tourism, Economics and Law. In the same year graduated from the
	State Agrarian and Engineering University in Podilia with a Master's program in Vocational Education. In 2018 defended own dissertation for the degree of Candidate of Economic
	Sciences on the topic: "Formation of a strategy for the
	development of rural green tourism." In the same year I was
	enrolled in the doctoral program of State Agrarian and
	Engineering University in Podilia. Since 2018 I have been
	working in State Agrarian and Engineering University in
	Podilia. Expert of the National Research Foundation of
	Ukraine; (2021) Member of the Coordinating Council of the
	Pilot Project for the Development of a System of Indicators for
	Evaluating the Effectiveness of Local Self-Government Bodies  (USAID and Ministry of Community and Torritorial
	(USAID and Ministry of Community and Territorial Development Program of Ukraine "Decentralization Brings
	Better Results and Efficiency" DOBRE). Chairperson of the
	NGO "Institute of Socio-Economic Regional Studies"; Member
	of the Public Council under the Executive Committee of the
	Kamianets-Podilskyi City Council, Chairperson of the Budget
	Commission. Academic interests include: tourism economics,
	rural tourism, economic assessment of tourism potential, sustainable development of rural areas, social
	entrepreneurship, recreational economy. Author of two
	individual monographs and more than 60 scientific papers, as
	covered by domestic and international databases. Open to
	new knowledge and with great pleasure I share it with my
	students!
Paper/Presentation Title	Postmodern Transformations of Rural Tourism Development
(Unpublished Research or	
Review or Field Work)	Doctors of our conjects, manual tournings, and the officers tournings.
Keywords	Postmodern society, rural tourism, postmodern tourism, postmodern tourism concept, postmodern tourism
	development
	acveropriment



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Abstract (100-300 words)	The article investigates modern scientific approaches to the
	problem of postmodern transformations of rural tourism
	development, identifies general challenges and problems. It is
	established that Ukraine does not fully use the new
	opportunities of the global economy to increase
	competitiveness and ensure economic growth of rural
	communities. The general tendencies of postmodern changes
	of public consciousness of consumers of a tourist product are
	defined. The main directions of postmodern influences on
	tourist consumption are considered, which include:
	information-technological, social, socio-cultural, personal
	(psychological). The characteristics of the evolution of types of
	social relations in the context of tourism development are
	given. The presence of similar features between archaic
	society (pre-modern) and postmodern society has been
	established. The factors influencing the formation of a
	postmodern tourist are given. Discussion aspects of positive
	and negative consequences of postmodern influences in
	tourism are determined.
More Information	https://www.pdatu.edu.ua/pro-universytet/kafedra-
(weblinks)	ekonomiki-pidpriemnitstva-torgivli-ta-birzhovoji-
	diyalnosti.html
	https://www.researchgate.net/profile/Alla-Pecheniuk-2