

## Summer Field School [Online] on MOUNTAIN ECOSYSTEMS AND RESOURCE MANAGEMENT Ivano-Frankivsk Region, Ukraine :: 19-28 September, 2021

## **DELEGATE PARTICIPANT'S PROFILE**



**Dr. Valentyna Stolyarchuk** *Associate Professor*Department of Hotel, Restaurant and Resort Business,
Poltava University of Economics and Trade (PUET)

Poltava, Ukraine Tel: +380681549191

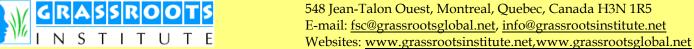
Email: w\_stol@yahoo.com

<b>Highest Education</b>	Ph.D. (Technical Science)
Personal Statement	Dear colleagues, as a delegate participant for the forthcoming
	Summer School on 'Mountain Ecosystems and Resource
	Management' I would like to introduce myself briefly:
	2000-present: Lecturer and then (from 2011) Associate Professor, Department of Hotel, Restaurant and Resort Business of Poltava University of Economics and Trade, Poltava, Ukraine Since 2013, the main research area: "Innovation in Accommodation, Restaurant and Resorts Industries". The additional research area: "Using non-traditional vegetable raw materials in food technology"
	Having over 100 academic published works (in particular, books, monographs and papers in peer reviewed journals), I believe that results of my research could contribute to sustain the natural resources.
	The reason why I want to participate in the Summer School is the need to exchange ideas in this area to create innovate approaches to
	the development of eco-friendly tourism and hospitality.
Paper/Presentation	Growing Demand for Nature-based Accommodation Services: Behavioral
Title	Changes



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(Unpublished	
Research or Review or	
Field Work)	
,	Notice Post Assessment follow Committee For Calculation Below 1
Keywords	Nature-Based Accommodation Services, Eco-friendly, Behavioral
	Changes, Over-Tourism
Abstract (100-300	Hospitality is not an industry that traditionally comes to mind when
words)	thinking about the impact on nature. Nevertheless, the COVID-19
	pandemic has deeply affected tourism and hospitality. Over the past
	2 years, the accommodation business has shifted significantly to
	adapt to new conditions. Scientists and hoteliers consider that the
	COVID-19 pandemic has caused a change in both the number of
	tourists and the guests' needs and priorities. Moreover, this change is
	seen as a large, clear break with existing practices. Travelers'
	preferences shifted from big cities towards low tourist density. They
	avoid overcrowded places and destinations due to the need for the
	sanitary conditions, safety and healthy environment. People shifted to
	work-from-home setups, that caused the psychological and
	behavioral risk factors (such as stress, depression, loneliness, poor
	health behaviors etc.) and an emergence of "a nostalgia for nature",
	the need for contact with nature. Currently, tourists need a location in
	natural settings (e.g., mountains, forest, coastline). As a result, the
	hoteliers point out the high demand for recreation and nature-based
	accommodation services. In turn, it causes the change in the impact of
	hoteliers and their guests on nature. The result of the study shows
	that the nature-based services can become a trend for future
	development of the accommodation establishments. Thus, it may
	trigger an additional threat. The research result shows the need to
	thoroughly study the afore-mentioned change and alter the activity of
	the accommodation establishments. Currently, nature-based
	accommodation services are in high demand. Nevertheless, nature
	should not be a "capital" component. Hoteliers must not only ensure
	the well-being of guests and staff, but also take steps to restore the
	ecosystems. Moreover, they should encourage the adaptive behavior,
	use fewer resources and protect nature. The change in the hospitality
	industry should be realized through an implementation of new
	activity types appropriated to tourists' needs and behavior and
	protect nature. The question is how could be this change realized,
	how can hoteliers alter their business. Scientists point out the need for





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	application of innovative approaches to this problem solution. So, scientists, hoteliers and tourists must cooperate, join forces to achieve results.
<b>More Information</b>	ORCID iD 0000-0001-6543-9020
(weblinks)	Google Scholar:
	https://scholar.google.com/citations?hl=ru&pli=1&user=AwsF96U
	AAAAJ